

Art, elevated



Artwork by Zoe Rose Schwartz,
Gabe Gault, and Dezjon Lathrop

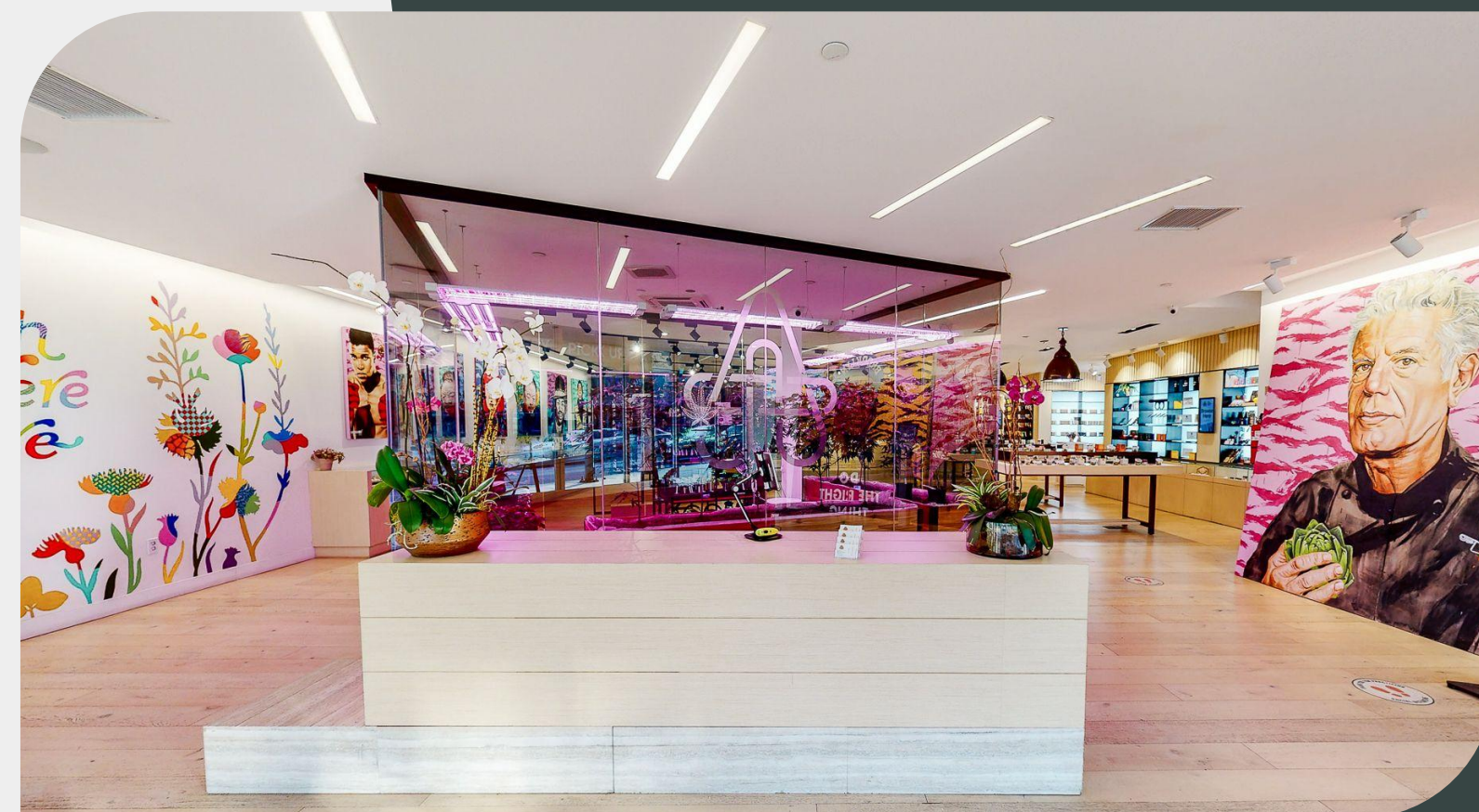
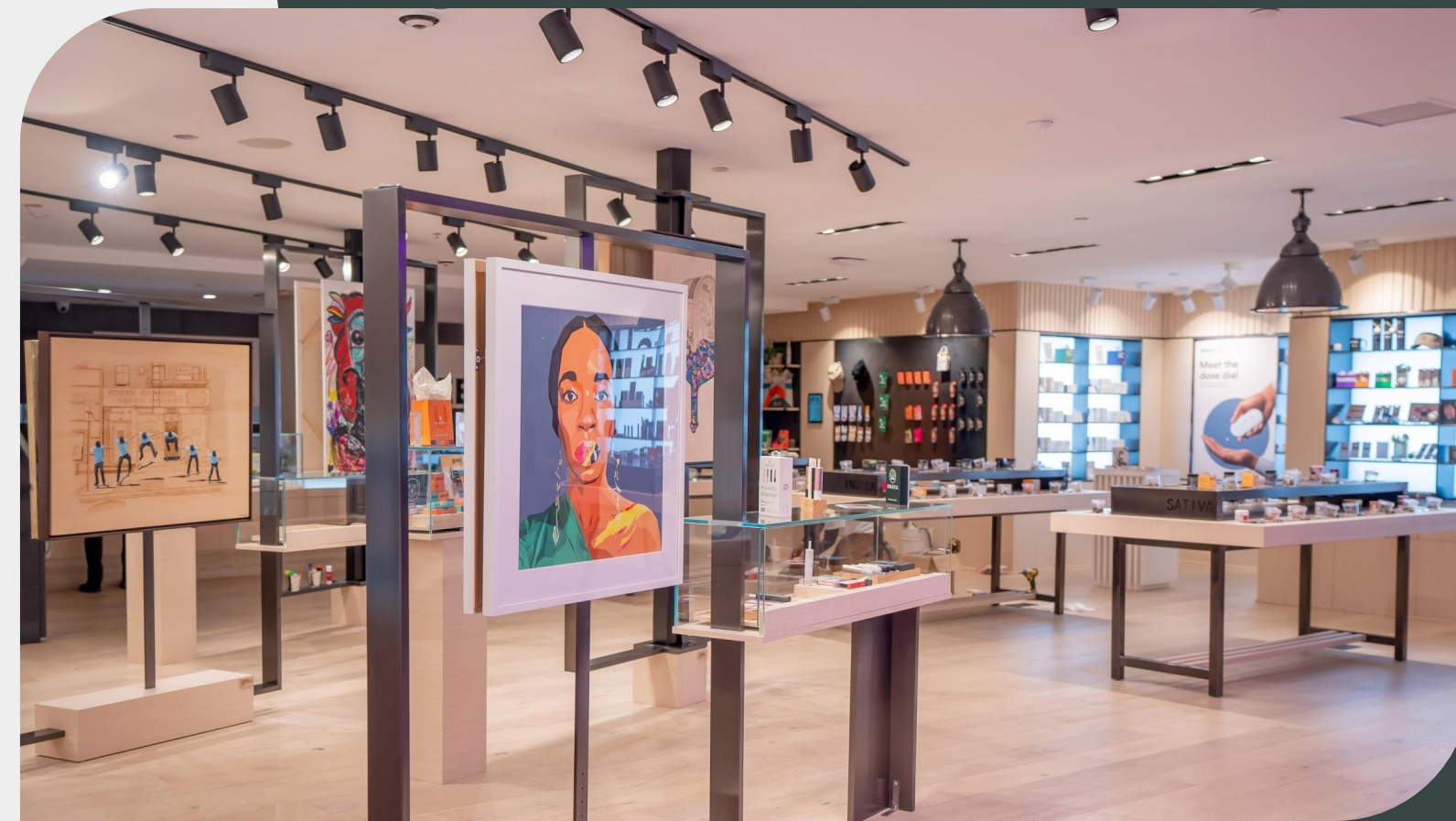


Who is The Artist Tree?

We celebrate community and creativity.

Our Mission

- Promote local artists by showcasing their works and giving them 100% of the sale proceeds
- Provide inviting and communal shopping experience
- Benefit local residents through community service programs
- Shatter stereotypes surrounding cannabis use
- Raise awareness of the health benefits of cannabis



Artwork by Monica Ahanonu, Jay Shells, & Gabe Gault



Ownership Team

—
Locally owned

45+

—
Collective Years of
Cannabis Retail Experience



Robert Mulder

—
Ventura Resident
Community Affairs Director



Lauren Fontein

—
Chief Compliance Officer



Avi Kahan

—
Chief Financial Officer



Mitchell Kahan

—
Chief Strategic Officer



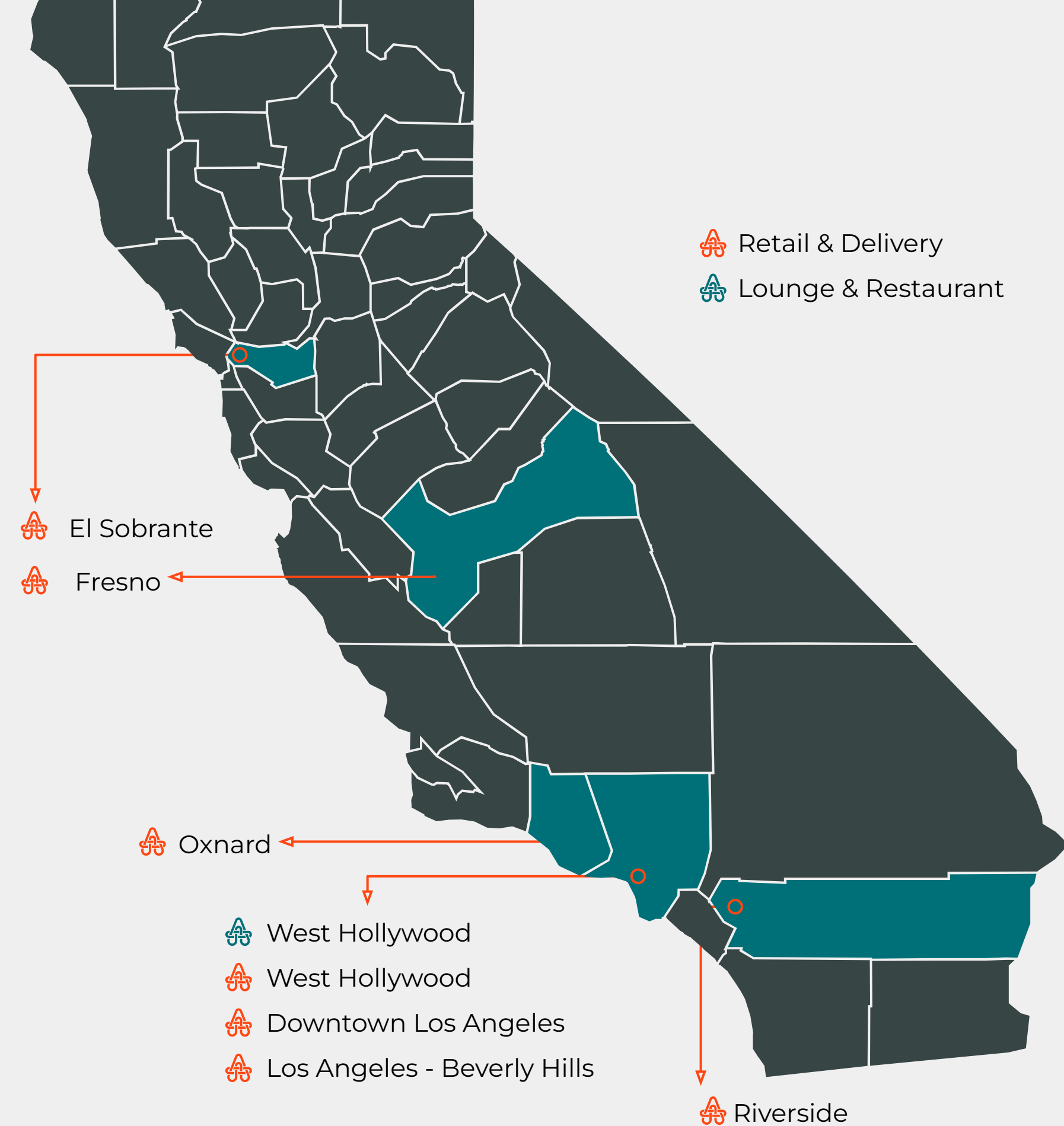
Aviv Halimi

—
Chief Operating Officer



Cannabis Reimagined

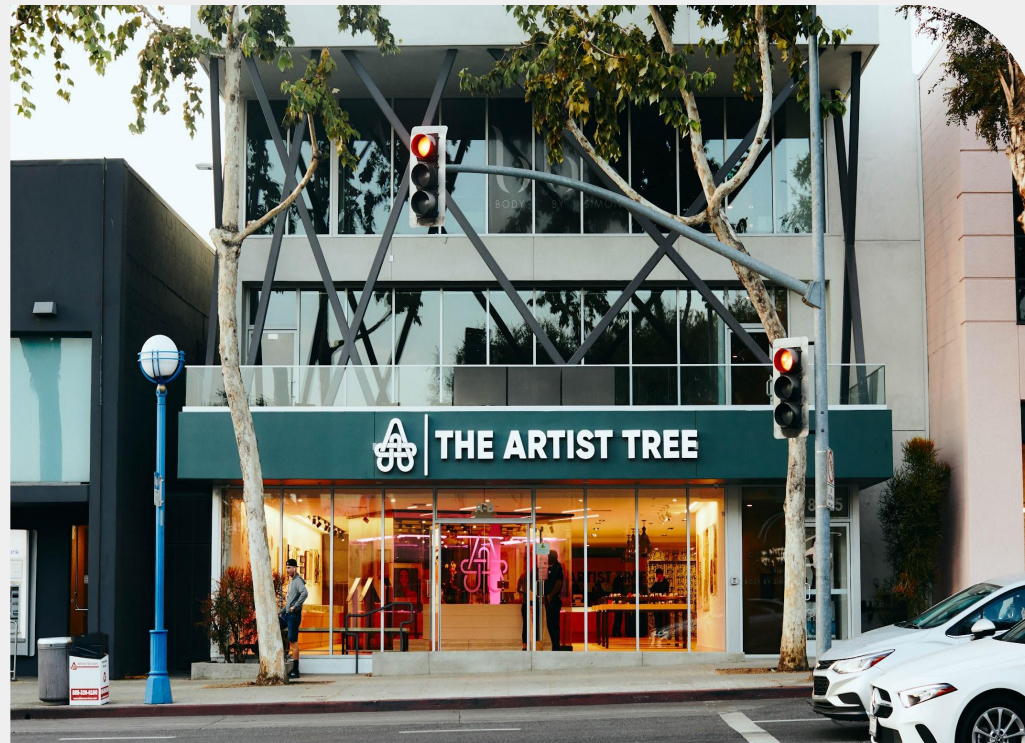
- **First recreational cannabis stores to open** in West Hollywood, Riverside County, Los Angeles Social Equity Licensing Round, and Fresno
 - On track to be the first to open in Oxnard!
- Owners actively involved in the operations of each location
- Began operating stores in 2006 as licensed medical dispensaries
- Cohesive standard of stellar customer service and elevated shopping experience





Exterior Views of Some of Our Locations

West Hollywood



Fresno



Riverside



Los Angeles



Oxnard



El Sobrante



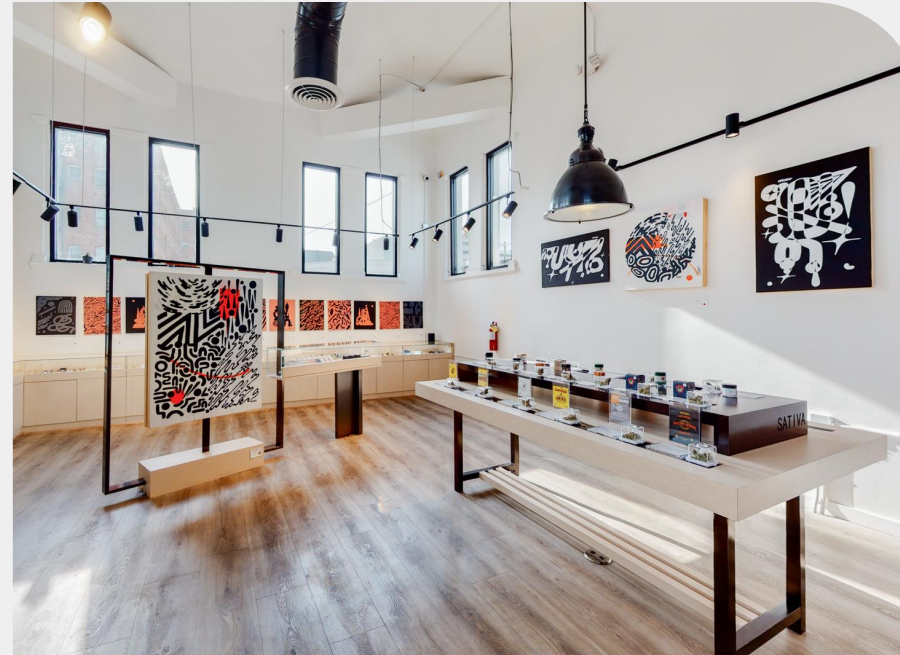


Interior Design

West Hollywood Retail



Los Angeles



Riverside



West Hollywood Lounge



Beverly Hills



Oxnard





Location

2835 E. Main Street

- Centrally located in Midtown Neighborhood

Parking

- 500+ free spaces in lot behind building
- 9 spaces adjacent to building

Tasteful Exterior

- No cannabis products visible from exterior
- Windows will showcase local art

Distance from Sensitive Uses

- None within city's buffer
- Not on a well traveled path to school





Neighborhood Beautification

The Artist Tree will revitalize the existing building.

- Understated building design to blend in seamlessly with our surroundings
- No references to cannabis or cannabis imagery

Renovations include:

- Adding multiple art display areas
- Resurfacing building exterior
- Extensive interior remodel
- Adding exterior security features and lighting

Before



After





Enhanced Neighborhood Safety

- 15+ year track record of operating compliant cannabis businesses with no complaints
- Licensed Security Guard on-site 24 hours/day
- Patrolling of 2 blocks surrounding storefront to prevent loitering
- New safety lighting in parking area
- Video camera surveillance system
- Strict access control to prevent entry by minors
- No live products on sales floor





Community Benefits





Hello Neighbors!

Local Owner, Robert, is our Community Relations Contact and works with several local nonprofits.

Extensive Neighborhood Outreach

- Multiple Ventura Meet & Greet Events
- Met with Midtown Ventura Community Council
- Planned collaborations to sponsor events and source artists
 - Ventura County Arts Council
 - Bell Arts Factory
 - Buenaventura Art Association
- Direct communication with Baskin Robbins and other neighboring businesses
- Connections with multiple local nonprofits





Enhancing the Community

We will dedicate \$150k annually to community benefits, including

- Financial sponsorships of community events and educational programs
- Volunteer hours
- Donation drives
- Discounts for patrons of local museums and performance venues

Food Drive for Food Share of Ventura County's
CAN-Tree Holiday Drive





We're Committed

Planned Collaborations

- Food Share of Ventura County
- Ventura County Arts Council
- Ventura County Rescue Mission
- Pier Into the Future
- Mission Fish
- School on Wheels



Pier Into The Future



FUNDRAISER
benefiting Susan G. Komen®

Help us support breast cancer
research, support and treatment.



OCTOBER 22 TO 24

We're donating a portion of the sale
proceeds of each Artist Tree product to the
Susan G. Komen foundation

canvas | tree | Artist Tree prerolls



Empowering Local Artists

The Artist Tree is - at its core - a community benefit by promoting local arts culture.

Track Record

- We have showcased over 200 artists in our locations
- We successfully facilitate the sale of dozens of works of art **every month**
- We work closely with city arts groups to source artists and sponsor art events.
- Our stores are recognized art destinations and are featured as stops on multiple community Art Walks.



Artists Monica Ahanonu and Chase



Business Plan

Financial Support for Ventura

- \$600k+ annually in tax revenue
- \$150k+ annually to community nonprofits

Timeline for Opening

- 6-9 months after city approval
- Track record of being the first business to open in numerous cities

Investment in the Community

- \$1M+ renovation of proposed location and surrounding buildings





100% Local Hires

Quality careers for local residents

- Culture of inclusion and diversity
- 30+ positions for Ventura residents
- Competitive salaries and benefits
- Social equity business incubator
- Opportunities for advancement and equity ownership





Thank You

Contact Us

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Artwork by The Couto Brothers and SKÜT